

March 20, 2009
FOR IMMEDIATE RELEASE
Publisher: The Key Publishing House Inc. www.thekeypublish.com
Contact: media@thekeypublish.com
Phone: 416-935-1790
© Corinne Liccketto, Smith Publicity

Terror Bombing: The Global Urban Threat
by Professor Hayim Granot and Dr. Jay Levinson

and

The True Golden Hour: How People Respond in Emergencies

by Professor Hayim Granot

**PREPARING AND RESPONDING TO EMERGENCIES—FROM TERROR ATTACKS TO
NATURAL DISASTERS**

**--Former CIA officer and an emergency preparation and response expert dissect emergency
preparedness on a global level**

After an emergency occurs, there are several key factors to successful recovery and rehabilitation. Whether the strike of a terror bomb disrupting a nation or a natural disaster, a close look at the handlings of previous emergencies can offer relief to a community and encourage families, government officials and individuals to prepare for future disasters.

Terror Bombing: The Global Urban Threat and ***The True Golden Hour: How People Respond in Emergencies*** are two books virtually everyone can benefit from. ***Terror Bombing*** will benefit those with organizational responsibilities for contingency planning, such as municipal bodies and emergency response agencies, as well as individuals. The focus of the book is on terrorism: the background and statistics, how to deal with an uncertain future, and the necessary measures required for each phase of a terror attack. ***The True Golden Hour*** is primarily focused on people and how they react to *all* types of emergencies. While emergency agencies will find the material useful for understanding human response, individuals will benefit from the book's insight into what they can expect of themselves and others in emergencies.

Authors Professor Hayim Granot and Dr. Jay Levinson teamed up to examine the psychology of terrorism and offer solutions for preparing and responding to a terror strike. Their new book, ***Terror Bombing: The Global Urban Threat***, tracks the shift from terrorism as a problem best left to international relations or global strategies to one handled by every affected individual. ***Terror Bombing*** pinpoints the crucial steps in preparing for a terror bombing if prevention efforts fail.

"We are all potential victims of terrorism," says Dr. Levinson. "If there is anything to learn from the unfortunate acts of violence, it's that we need to join together to defeat this universal threat."

In ***Terror Bombing***, Granot and Levinson explain how local agencies can prepare for, and respond to, the acts of terror faced by urban authorities. Drawing on the unique experience Israel has dealing with terror bombings and through intense studies of attacks from around the world, Levinson and Granot provide crucial information for officials and emergency response personnel “to better understand one of the most dangerous threats to modern life.”

Areas of focus in ***Terror Bombing*** include:

- The psychological cost of terrorism on daily urban life
- What municipal bodies and emergency response agencies must know to ensure successful planning
- How the public in a large and "anonymous" way can cope with the urban terrorist threat
- How the municipality must be part of counter-terrorism planning and not leave the problem to national and/or regional governments
- The personal challenge of dealing with terrorism cases
- Recovery, reconstruction and rehabilitation—the return to ‘normalcy’ after an attack

Professor Granot further delves into emergency response in his book, ***The True Golden Hour: How People Respond to Emergencies***. Granot examines people’s reactions and responses to various emergencies including natural disasters, ongoing religious warfare, transportation dilemmas, and even random acts of violence.

“Despite their diversity, emergencies and disasters have in common their inherent threat to people and their most treasured possessions,” says Granot. “While societies create emergency preparedness plans, people are, of course, part of the organized response and influence its effectiveness with their strengths and weaknesses.”

The True Golden Hour goes beyond the “sophistication of organized emergency response” to examine the reaction of average citizens to emergencies. The focus of the book is on the behavior of individuals, family, and community members in times of disasters.

Discussions in ***The True Golden Hour*** include:

- The most important and, often, most overlooked procedures—how to deal with emergencies *before* rescuers arrive
- Why individuals must know what they can expect of themselves when faced with an emergency and how they can enhance their strengths *before* they’re forced to deal with one
- The role the media and other formal organizations play in emergencies
- Why individuals often cope better than organizations in emergencies
- The myths about ‘emergency behavior’
- Ways to improve your ability to cope in emergencies

About the authors:

Professor Hayim Granot was born and educated in New York. After a brief stint as a researcher at CUNY, he taught sociology at LIU in Brooklyn, and then at the Graduate School of Social Work, Rutgers University, NJ.

From 1970-2002 Granot taught at the School of Social Work, Bar-Ilan University, Israel where he established the Mass Emergencies Project to prepare applied solutions for emergencies on all levels from individual and family to whole communities and nationwide. During that time, he served as senior consultant on coping with population problems with the Israel Defense Forces -Civil Defense Headquarters and other emergency agencies. Granot has taught crisis intervention to social work and school counseling students; emergency planning to municipal Security Officers; and management of human problems in emergencies to Civil Defense officers. Granot has lectured around the world and published on various aspects of human behavior in emergencies.

Dr. Jay Levinson was employed by US Central Intelligence Agency from 1972-1981 where his responsibilities included various aspects of counter-terrorism. Levinson was employed by Israel Police from 1981-2001 and served as Disaster Victim Identification Officer.

Levinson has been involved in numerous terror bombing cases and has lectured on counter-terrorism in more than two dozen countries. He served five years as Chairman, Interpol Disaster Victim Identification Standing Committee, and is a member of editorial boards of two journals dealing with disasters.

Levinson co-authored another book with Prof. Hayim Granot on Transportation Disaster. He has written numerous articles and chapters in books on aspects of disaster management. Levinson also translated and edited a book on religious aspects of disaster victim identification.

Levinson currently works as an adjunct professor at John Jay College, teaching disaster management.



KPH