



## The Key Publishing House Inc.

A102/230-1075 Bay St. Toronto, Ontario Canada M5S 2B2

Tel & Fax: 416-935-1790

[www.thekeypublish.com](http://www.thekeypublish.com)

[media@thekeypublish.com](mailto:media@thekeypublish.com)

April 12, 2010

FOR IMMEDIATE RELEASE

© Heather Smith, The Key Publicity

E-mail: [media@thekeypublish.com](mailto:media@thekeypublish.com)

Tel: 416-935-1790

## Experience the Unique City of Jerusalem

### Jewish Journeys in Jerusalem: A Tourist's Guide

By

Dr. Jay Levinson

*Jewish Journeys in Jerusalem* uniquely provides a Jewish understanding of what there is to see in Jerusalem. All other tour books about Jerusalem are focussed on the general tourist, giving secular descriptions of Jewish sites. The book also details many of the religious services available to the Jewish visitor.

Key factors to consider when preparing to visit Jerusalem:

- A general tour book does not deliver the appropriate information and needs of the Jewish-minded tourist.
- Jerusalem is a city with a rich Jewish history.
- If a visit is prepared properly, the tourist can have a very rewarding Jewish experience.

This new book is designed for a Jewish readership interested in understanding Jerusalem from a Jewish perspective. It is not just another general tour book.

The book covers interesting background about popular sites and fascinating details about lesser known places.

- How was the Talmudic era grave of Nicanor found?
- Which places give the best views of the Temple Mount?
- Where can you walk on the roof of the Old City?
- How did the Geula neighbourhood get its name?

Whether this is a tourist's first trip to Jerusalem or one of many, this book is bound to greatly enhance the understanding and appreciation of the city.



## The Key Publishing House Inc.

A102/230-1075 Bay St. Toronto, Ontario Canada M5S 2B2

Tel & Fax: 416-935-1790

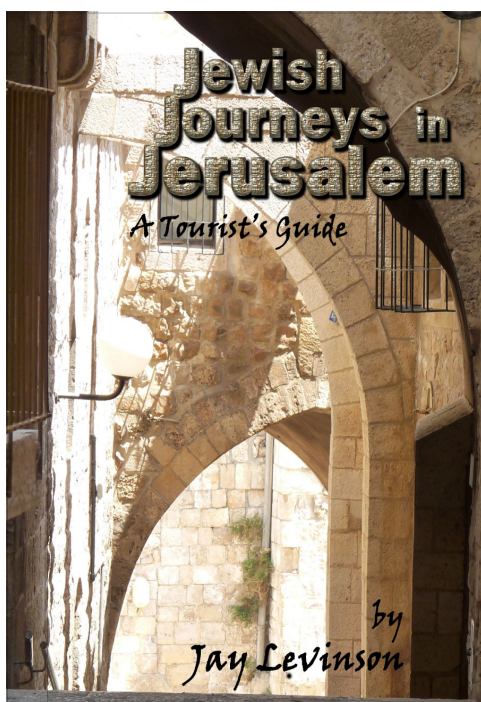
[www.thekeypublish.com](http://www.thekeypublish.com)

[media@thekeypublish.com](mailto:media@thekeypublish.com)

### About the Author

Dr. Jay Levinson, after retiring from the Israel Police, has published many books and articles about his numerous travels. He has written extensively about Jewish sites and history, and is well acquainted with Jerusalem where he has lived for over 25 years. Levinson holds a Ph.D in Near Eastern Studies from New York University and is currently an adjunct professor at John Jay College in New Jersey.

Author is available to be contacted by media and can be reached through The Key Publicity: Heather Smith ([media@thekeypublish.com](mailto:media@thekeypublish.com))



**Title:** Jewish Journeys in Jerusalem: A Tourist's Guide

**Author:** Dr. Jay Levinson

**Publisher:** The Key Publishing House Inc.

([www.thekeypublish.com](http://www.thekeypublish.com))

**ISBN:** 978-0-9811606-7-2

**Subject:** Travel, Self-Help, History and Photography

**Release Date:** 12-April-2010

**Price:** \$24.99

**Dimension:** 5.5" x 8.5"

**Page count:** 192

**Ordering:** Contact Jeff Anderson

([sales@thekeypublish.com](mailto:sales@thekeypublish.com))

<http://thekeypublish.com/index.php/Jewish-Journeys-in-Jerusalem.html>

**Distributor:** AtlasBooks Distribution

([www.atlasbooksdistribution.com](http://www.atlasbooksdistribution.com))

Phone: 1-800-BookLog

Fax: 1-419-281-6883

E-mail: [orders@AtlasBooks.com](mailto:orders@AtlasBooks.com)

**Wholesalers:** Baker & Taylor. Gazelle. Ingram.



## The Key Publishing House Inc.

A102/230-1075 Bay St. Toronto, Ontario Canada M5S 2B2

Tel & Fax: 416-935-1790

[www.thekeypublish.com](http://www.thekeypublish.com)

[media@thekeypublish.com](mailto:media@thekeypublish.com)

### Author Q & A

**Q.** What inspired you to write *Jewish Journeys in Jerusalem: A Tourist's Guide*?

**A.** There are many Jews who come to Jerusalem to tour, to study, or to visit family, and they are looking for an experience of religious uplifting, but they do not know what to do. This book gives background to Jewish sites to help the reader decide where to go. The book also gives background, so that the reader better understands what he is seeing.

Some people come to Jerusalem numerous times, and they feel that they have exhausted the list of sites to see. Not so! There are many lesser-known places of interest.

The book is also designed for the "armchair tourist," who is not currently planning to come to Jerusalem, but wants to know more about the city.

**Q.** What surprised you most while researching information for this book?

**A.** Many sites have descriptive signs or booklets to assist the tourist, but they tend to be dry and general. There is a wealth of information available, but it is not included. I was very pleasantly surprised to hear many of the stories and details that are not usually told --- how the grave of Nicanor was discovered, how the 1948 wartime cemeteries came about, how the Geula neighbourhood was founded, etc. I felt that this information should be more readily available to the public.

**Q.** What were the challenges (research, literary, and logistical) in bringing this book to life?

**A.** Too many publications today are products of "Internet research," as the author searches for information-by-computer. I have used the Internet, particularly in updating prices, hours of operation, and telephone numbers, however there is no replacement for on-the-scene visitation. I have been to all of the sites described in the book, and in almost all cases I have availed myself of a guide provided to me.

**Q.** What are the most important points that you would like readers to have gained and appreciate after reading your book?

**A.** Jerusalem is a fascinating city that can give the visitor a very inspiring Jewish experience. It is not sufficient, however, to merely "tour" sites. The visitor must approach them from the proper perspective and with a sound understanding of what he/she is seeing.

**Q.** Is Jerusalem safe to visit?

**A.** No city is without its problems, and Jerusalem is not an exception. One problem is that the smallest incident in Jerusalem tends to be blown totally out of proportion by the media.



## The Key Publishing House Inc.

A102/230-1075 Bay St. Toronto, Ontario Canada M5S 2B2

Tel & Fax: 416-935-1790

[www.thekeypublish.com](http://www.thekeypublish.com)

[media@thekeypublish.com](mailto:media@thekeypublish.com)

Objectively, Jerusalem is a very safe city with a strong security presence. I have lived in Jerusalem for almost thirty years. I have let my children roam freely. I feel more secure here than in many places abroad.

**Q.** Why is Jerusalem unique to visit?

**A.** Jerusalem has a singular place in Jewish history. It is the site of the First and Second Temples, and the focal point for our return from the Diaspora. Over the centuries Jews have yearned to come back to Jerusalem. It is a city that every Jew must see. In many ways it is the center of the Jewish experience.

**Q.** How did you organize the book?

**A.** The book has two major sections. The first is information that will help the tourist. No, the book does not list the cost of postage stamps or advise about tipping in a taxi cab. Many other sources provide those details. Religious information has been provided --- where to find a minyan, how to find out about local kashrut supervision.

The second section describes the many sites to be seen, a description stressing history and importance, and practical information, such as hours, telephone numbers, and fees. Where possible a note is also included about handicapped accessibility.

**Q.** What advice would you offer your readers so they can make the best of the information provided to them in the book?

**A.** Read the book before you start your tourism. It is very detailed in numerous places. Take the book along, so that you can read sections again, on-site.

If you are not planning on visiting Jerusalem at this time, the book still provides excellent information about the city. It might also induce you to make the trip!